



Be a part of history as the Northwest Florida Beaches International Airport (ECP) opens its gates on *May 23, 2010*

For three days leading up to the inaugural flight, you can take part in a series of unique, inclusive events designed to highlight the impact of the new airport on the future economic prosperity of Northwest Florida, recognize key stakeholders' vision and perseverance over the last decade, and, most importantly, highlight to the rest of the country that we now have a new way to the beach.

For more information:

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Grand Opening Schedule of Events

To mark this new era as one for the history books, we are asking for the commitment support of the Northwest Florida business community.

May 20th, Thursday: This casual picnic-style event honors and thanks all of the men and women whose unwavering efforts are responsible for the planning and development of the new airport, as well as those dignitaries and stakeholders who championed the project. Join in this community celebration as we commemorate the completion of the Northwest Florida Beaches International Airport- the largest public works project in the State of Florida. Attendance is limited to sponsors and invited guests.

May 21st, Friday: It's a "Green Tie" event – an elegant, yet casual Garden Party. Secure your attendance at an exclusive dinner event where state, local & national dignitaries along with community and business leaders toast to the future of Northwest Florida and the immeasurable impact the airport will have on the region's economy. Distinguished guests will enjoy a creative menu of sustainable fare along with live entertainment. Attendance is limited to sponsors, invited guests and individuals purchasing tickets.

May 22nd, Saturday: Participate in the largest community open-house celebration in Northwest Florida. With just 24-hours before the arrival of the first commercial flight, the local Northwest Florida community will be treated to an insider's view of the 21st century operations of the nation's first airport to open in over 15 years. Event activities will include live entertainment, a giant ribbon cutting, first-glimpse tours of the eco-conscious terminal, VIP appearances, interactive displays and vendor booths spotlighting each of the U.S. cities to be served by Northwest Florida Beaches International Airport, food and fun for all ages. This event is free of charge and is open to the public.

May 23rd, Sunday: First day of commercial service.



Sponsorship Opportunities

The Northwest Florida Beaches International Airport is a crucial economic generator for the region. As such, we have a once in a lifetime opportunity to acknowledge those whose steadfast commitment and tireless efforts brought the project from conception to fruition and to introduce the Northwest Florida community and our award-winning destination to a world-wide audience.

The majority of the funds for the event will come from Corporate Sponsorships. The following are the various Sponsorship Levels. **NOTE:** Sponsorships are for the series of events, giving sponsors increased recognition throughout the grand opening celebration.



Green Champion \$50,000:

- Stage and event signage throughout the weekend events.
- Three (3) preferred tables at the Green Tie Gala (30 seats); two (2) complimentary bottles of wine per table; and fifteen (15) “Green Ties”.
- Ten (10) preferred parking passes for the entire weekend.
- One (1) full page ad in grand opening celebration program.
- On-stage recognition at each event throughout the weekend.
- Showcase recognition on invitations as “Green Champion”.
- Recognition as “Green Champion” on a display commemorating the grand opening that will be permanently displayed at the terminal.
- Company logo on all printed grand opening materials, including press releases, website announcements and advertisements.
- Access to VIP area at Saturday grand opening event.
- Display/booth space at Saturday grand opening event.
- Preferred seating at grand opening ceremony on Saturday.



Platinum Sponsor \$25,000:

- Event signage throughout the weekend events.
- Two (2) preferred tables at the Green Tie Gala (20 seats); two (2) complimentary bottles of wine per table; and ten (10) “Green Ties”.
- Eight (8) preferred parking passes for the entire weekend.
- One (1) full page ad in grand opening celebration program.
- On-stage recognition at each event throughout the weekend.
- Recognition on invitations.
- Recognition on a display commemorating the grand opening that will be permanently displayed at the terminal.
- Company logo on all printed grand opening materials, including press releases, website announcements and advertisements.
- Access to VIP area at Saturday grand opening event.
- Display/booth space at Saturday grand opening event.
- Preferred seating at grand opening ceremony on Saturday.



Gold Sponsor \$10,000:

- Event signage throughout the weekend events.
- One (1) preferred table at the Green Tie Gala (10 seats); two (2) complimentary bottles of wine per table; and five (5) “Green Ties”.
- Five (5) preferred parking passes for the entire weekend.
- One (1) half page ad in grand opening celebration program.
- Recognition on a display commemorating the grand opening that will be permanently displayed at the terminal.
- Company logo on all printed grand opening materials, including press releases, website announcements and advertisements.
- Access to VIP area at Saturday grand opening event.
- Display/booth space at Saturday grand opening event.

Silver Sponsor \$5,000:

- Event signage throughout the weekend events.
- One (1) table at the Green Tie Gala (10 seats); and five (5) “Green Ties”.
- One (1) quarter page ad in grand opening celebration program.
- Recognition on a display commemorating the grand opening that will be permanently displayed at the terminal.
- Access to VIP tent at Saturday grand opening event.
- Display/booth space at Saturday grand opening event.